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TUESDAY TIDBITS - July 2, 2019



Inspiration, Where do you find it?

As licensing professionals we are always looking for inspiration. A dictionary definition is "a sudden brilliant, creative, or timely idea". Recently I was thinking about the next big decorating trend and trying to think what it might be, and where to find it. Then I thought, maybe this is the wrong way to go about it. I decided that it might be better to think of this in a different way. OK, what does that mean? I had to make a trip to the post office and while waiting in line I looked over at a poster of the new stamps being released. The featured stamp was of a classic steam locomotive. Trains, could this be it? Maybe.

Waiting for a stop light to change, I began to look at the colors of the cars around me, the new colors seemed to have a certain sparkle to them. Is this the new direction for the metallic we have been seeing?

News, world events? We become so over whelmed with the depressing news we see and hear that we look for a bright spot. Where will we find it? Our day to day activities expose us to bright, bold beautiful colors in the flowers we see, in the fruits and vegetables we see in the grocery aisles. Let's use them to spark our creativity and not to think of them as just one more chore we have to do.

Laura Busche of Creative Market recently referenced a blog called "The Jungalow" by Justina Blakeney. Justina is often cited with bringing the tropical, bungalow aesthetic trend to the forefront with her lifestyle brand, while so much of what we were seeing was white minimalist modern farmhouse. It is said that she got the name for her blog because she felt her home was "wild like the jungle" yet "cozy and homey like a bungalow". She was always drawn to her grandparent's home in Los Angeles because of the palm trees and the tropical wall paper her grandmother loved. She also was inspired to bring the beauty of nature's vibe inside. Granny's wallpaper, who knew, that may have been the spark for the new jungle trend. Now, that, was out of the box.

We can surprise ourselves as we come up with the newest and brightest ideas, just start looking around you and share with us what you see.

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Juli



Inspired by Nature





Inspired by Hobbies



Vicki Schreiner Arts Austration

Inspired by the Grandkids







Inspired by Faith





Inspired by Community



WE LOOK FORWARD TO SEEING YOU THIS YEAR AT ONE OF THESE UPCOMING TRADE SHOWS!

Americasmart Gift and Home Market

Atlanta, GA July 12 - 14, 2019

International Quilt Market

October 26 - 29. 2019 Houston, TX

Client Visits

We will be making regional visits to see our customers in 2019 Please let us know if you would like to schedule a meeting while we are in your area.

Email us at Julie@Artsdg.com

If you would like to check out our collections, or have a specific need we can help you with -- please visit our website at <u>www.artsdg.com</u> (with new works being posted all the time) or drop us an email at info@artsdg.com.

We look forward to hearing back from you!



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